

FAST FACTS



Adult SiteRunner in a Nutshell

Adult SiteRunner is a leading provider of CMS solutions for the adult industry. We allow site owners to monetize their valuable content combining the traditional membership model with individual scene downloads all in one application, our CMS. Adult SiteRunner presents your brand at it's best with industry-leading desktop, mobile, and tablet designs. By using only secure CDN streaming with signed URLs, we can deliver your videos smoothly worldwide to both desktop and mobile devices and make them virtually impossible to steal. Thus keeping your customers watching your content, not buffering it. Stay ahead of the game with our unique "one-click" purchase feature, where your customers are only one click away from purchasing more content, such as individual scenes, without reaching for their credit card. Adult SiteRunner takes care of hosting, content delivery, encoding, and site security all in one package so you don't have to. With Adult SiteRunner as your content management system, your brand's success is just ahead.

What Makes Adult SiteRunner Unique?

We created a solution to maximize the monetization of your video content. When it comes to digital asset monetization we use the same approach that leading companies such as Apple or Netflix use. Adult SiteRunner is the industry's first content management system to offer integrated "one click" transactions via third party payment processors such as CCBill & Epoch which supports our pay per scene monetization strategy. Additionally, we only use secure CDN streaming video delivery. This makes your content virtually impossible to steal. These features along with cutting edge design and a staff of industry trained professionals you won't find anywhere else are just a sample of what Adult SiteRunner offers.

What is Adult SiteRunner's Value Proposition?

Adult companies are at a cross roads, the membership model is outdated. Customers want options. Some want to simply purchase the scenes they like or all the scenes of a particular model; and some feel comfortable with the traditional subscription model. The fact is that porn consumers are looking for new ways to get adult content. Adult SiteRunner's platform is built to help monetize content through secure encrypted streaming and a pay-to-download feature that will increase revenue for the content owner and also offer the porn consumer the options they are looking for.

What is Adult SiteRunner's Vision?

Adult SiteRunner is a boutique service offering personalized care and management to adult content site owners. Over time, we envision helping the adult industry embrace the changes consumers are becoming used to in their online content consuming habits. All the while enabling Adult SiteRunner clients to increase their revenue by monetizing these changes.

Is Adult SiteRunner Right For Me?

If you are an adult content owner and want to make the most money possible from your investment we want to talk to you. Give us a call at 888-391-2470 or email us at sales@adultsiterunner.com and we will be happy to get you started.